

SAVANNAH KLEIN

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EDUCATION

UC Berkeley

Bachelor of Arts: Honours Human-Centred Design

May 2020 - Aug 2024

- Accolades: Community Design Fellow; Honours thesis in web design & data privacy
- GPA: 3.7/4.0

WORK EXPERIENCE

Bobyard AI (Pear VC-backed startup)

Founding UX/UI Designer

May 2024- Present

- Leading the UX/UI and brand design direction for an AI cost estimating tool for architects with over \$60m in investment and counting.
- Company grew from \$0 to \$150,000 in revenue after my redesign of all interfaces on the platform including UI-dense AI tools and dashboards with data visualizations.
- Contributing to a bustling Silicon Valley startup environment by engaging in sectors beyond design including marketing, sales, and business strategy.

Invention Corps

Human-Centred Designer

Aug 2023 - Aug 2024

- Invention Corps is a UX/UI and Product Design consulting group that supports nonprofits and startups centered on health, poverty, society, and the environment. Notable clients include: ThredUp, Change.org, Planned Parenthood, etc
- Conducted and analyzed UX Research, using these findings to craft brand-consistent, visually pleasing interfaces and products using Figma.

Sepsis Scout (Y Combinator-backed startup)

UX/UI and Product Design Consultant

Dec 2023 - Jun 2024

- Streamlined the process of communication of data to ER physicians by building the mobile and smartwatch application to ensure sepsis patients are treated quickly and accurately.

accessSOS (Black Rock and Google.org-backed nonprofit)

UX/UI Design Consultant

Aug 2023 - Dec 2023

- Optimized the accessSOS iOS app, focusing on accessibility in accordance with WCAG, shortening user flow by 30%, and improving icons to facilitate swift communication between deaf users and emergency responders as an alternative to verbal 911 calls.
- accessSOS has helped nearly 32,000 people receive emergency support, including 110+ people who received life-saving aid

SKILLS

Design Tools

Adobe Suite (XD, InDesign) | Figma | AutoCAD | Python | R | Sketch | InVision | Storytelling | Wireframing | Prototyping | WCAG | Creative Marketing Strategy | Brand Design | Agile | Jira

Research Methods

A/B Testing | Creating and Conducting Surveys and Interviews | Focus Groups | SurveyMonkey | UserTesting | Data Analysis & Visualizations in Excel | Tableau | Google Analytics | Card Sorting